

# Agenda



## AMERICAS COMPETITIVENESS EXCHANGE

on Innovation & Entrepreneurship

**CENTRAL TEXAS | APRIL 2-7, 2017**



INTERNATIONAL  
**TRADE**  
ADMINISTRATION



**OAS** | More rights  
for more people



# San Antonio

## SUNDAY APRIL 2, 2017

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
8:45AM	Meet in lobby for walking tour of downtown San Antonio	<b>Dr. Richardson Gill</b> , Anthropologist & Business Owner	Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	Kindly wear comfortable shoes  <b>Attire for the day including the welcome reception: Smart Casual</b>
9:00AM	Begin - San Antonio Walking Tour (downtown)  Visit the famous La Villita Historic Arts Village; San Fernando Cathedral, and the Alamo		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	
10:55AM	Return to hotel			
11:00AM	ACE Registration Check-in begins		Conference Room 11 located on the 3rd Floor	Come get your ACE badges, packets, pins, and other fun things!  Water/Coffee available in case you want to stay a little longer to talk with other participants
11:45AM	DELEGATION SPLITS FOR AFTERNOON ACTIVITIES – OPTION A /OPTION B  (note below separate departure times)		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	

<b>11:45AM</b>	Lunch on your own with your new friends for those not going to Spurs Game		Hotel Lobby Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	OPTION A
<b>12:00PM</b>	Board transportation – to Spurs Game (tip off 2:30pm)  (lunch will be available at the AT&T Center)		Hotel Lobby Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	OPTION B Separate transportation will be organized in addition to the bus provided to accommodate the splitting of the group. The group is going early since there will be time courtside.
<b>1:00PM</b>	Board transportation to UNESCO World Heritage Missions Site	<b>Colleen Swain</b> , World Heritage Director, City of San Antonio	Meeting point: Hotel Lobby En route to Mission San Jose 701 E Pyron Ave, San Antonio, TX 78214	OPTION A
<b>1:30PM</b>		<b>Suzanne Scott</b> , General Manager, San Antonio River Authority  <b>Mardi Arce</b> , Superintendent, San Antonio Missions National Historical Park  <b>Tom Castanos</b> , Park Ranger San Antonio Missions National Historical Park		OPTION A 1:30 pm Tour Mission San Jose  2:30pm Arrive at 6030 Padre (Pavilion is that overlooks the river patio) to meet Suzanne Scott with San Antonio River Authority for overview of the Mission Reach project.  3:15 pm Arrive at San Juan to see farm and Acequia demo  4:00 pm Board bus to go back to hotel

2:30PM	Tip Off: Spurs vs. Utah Jazz		AT&T Center 1 AT&T Center Parkway, San Antonio, TX 78219	OPTION B
4:00PM	Board transportation / return to hotel		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	OPTION A
5:00PM	Board transportation / return to hotel		From AT&T Center 1 AT&T Center Parkway, San Antonio, TX 78219 and return to Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	OPTION B
5:00PM	ACE Registration Check-in resumes		Conference Room 11 located on the 3rd Floor	Come get your ACE badges, packets, pins, and other fun things!  Water/Coffee available in case you want to stay a little longer to talk with other participants
6:30PM	Meet in hotel lobby		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	Delegation is back together
7:00PM	Informal welcome networking reception at Paramour	<b>Welcome and History of ACE</b> <b>Dr. Barrett Haga</b> , Acting Senior Advisor, US Department of Commerce (Co-Founder of ACE)	Paramour 102 9th St, San Antonio, TX 78215	Welcome by Economic Development Community Partners - <i>Time for Business</i>

		<b>Keynote:</b> <b>Johnny Hernandez</b> , World Famous Celebrity Chef		
<b>8:30PM</b>	Return to hotel		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	Remainder of evening is free

## San Antonio

**MONDAY APRIL 3, 2017**

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
<b>7:15AM</b>	Meet in hotel lobby, and walk to Convention Center		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	<b>Attire for the day:</b> <b>Business or Business Casual</b>
<b>7:45AM</b>	Welcome and official 7th ACE Kickoff	<b>Judy Rising Reinke</b> , Acting Director General of the U.S. & Foreign Commercial Service and Assistant Secretary for Global Markets. International Trade Administration  <b>Dr. Maryse Robert</b> , Director of Economic Development, Organization of American States	Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	(Includes breakfast)

		<p><b>The Honorable Joe Krier</b>, City Council 9<sup>th</sup> District of San Antonio</p> <p><b>The Honorable Ivy R. Taylor</b>, Mayor of San Antonio</p> <p><b>Patricia Muzquiz Cantor</b>, Assistant Director, Convention &amp; Sports Facilities</p>		
<b>8:45AM</b>	Break		Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	
<b>9:00AM</b>	21st Century San Antonio	<b>Wayne Peacock</b> , Chairman, San Antonio Economic Development Foundation and President, USAA Property and Casualty Insurance Group	Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	
<b>9:15AM</b>	San Antonio's Key Industries		Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	Overview of San Antonio industry, workforce development / education, private sector representation, research & development
<b>10:30AM</b>	Break		Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	

<b>10:45AM</b>	Cybersecurity [simulation followed by presentation]	<b>Will Garrett</b> , Director Cybersecurity at the San Antonio Chamber of Commerce	Henry B. Gonzalez Convention Center 900 E Market St, San Antonio, TX 78205	Presentation to cover Cybersecurity consulting, training and education
<b>11:45PM</b>	Walk to lunch at Mexican Cultural Institute		Mexican Cultural Institute 600 Hemisfair Plaza Way, San Antonio, TX 78205	
<b>12:00PM</b>	Networking lunch   Meet San Antonio, Meet ACE	<b>Mónica del Arenal</b> , Director of the Mexican Cultural Institute  <b>Robert (Bob) McKinley</b> , Associate Vice President for Institute for Economic Development at The University of Texas at San Antonio	Mexican Cultural Institute 600 Hemisfair Plaza Way, San Antonio, TX 78205	Delegates would need to arrive prepared with a 2 minutes speech to introduce themselves at their table.
<b>1:15PM</b>	Board transportation to Brooke Army Medical Center		From Mexican Cultural Institute to - BAMC 78234, 3551 Roger Brooke Dr., San Antonio, TX 78219	Bus pick up will be in parking in front of the Tower of the Americas  NOTES: For US Army Center there will no pictures and no cell phone use allowed (other than USG cleared cells). Please have your passport with you at all times, and please wear comfortable shoes, ACE lanyard and nametags required.  Lead car 1 call: Maria on departure - 210.827.1935 (bb)

2:00PM	Brooke Army Medical Center (BAMC)		BAMC 78234, 3551 Roger Brooke Dr., San Antonio, TX 78219	Flagpole entrance
2:05PM	BAMC Command Brief Auditorium	<b>Brigadier General Jeffrey J. Johnson</b> , Commanding General, Brooke Army Medical Center at Fort Sam Houston, San Antonio, Texas	BAMC 78234, 3551 Roger Brooke Dr., San Antonio, TX 78219	Split into 3 groups for tour after briefing
2:35PM	Tour of BAMC	<p><b>US Army Col. (Dr.) Mark Antonacci</b>, 959th Medical Group Emergency Physician and Chief of the San Antonio Military Medical Center Emergency Department</p> <p><b>Steve Galvan</b>, Public Affairs Officer, Department of the Army, US Department of Defense</p> <p><b>US Navy Captain Elizabeth Montcalm-Smith</b>, Commanding Officer Naval Medical Research Unit San Antonio</p> <p><b>US Army Maj. Heather Delaney</b>, Chief of the BAMC Simulation Center</p>	BAMC 78234, 3551 Roger Brooke Dr., San Antonio, TX 78219	



<b>4:45PM</b>	Departure from BAMC			
<b>5:30PM</b>	Evening reception at The Pearl	<p><b>Elizabeth Fauerso</b>, Chief Marketing Officer, PEARL at Hotel Emma</p> <p><b>Dennis Alvord</b>, Deputy Assistant Secretary, Economic Development Administration, US Department of Commerce</p> <p><b>Fernando Salazar</b>, NAO, Managing Director The Culinary Institute of America</p>	Pearl Brewery 303 Pearl Pkwy #300, San Antonio, TX 78215	Hotel Emma aperitif followed by NAO presentation on The Culinary Institute of America and its Latin American cuisine
<b>8:30PM</b>	Board river barge and return to hotel		Pearl Brewery 303 Pearl Pkwy #300, San Antonio, TX 78215	Bus backup in case of bad weather
<b>9:30PM</b>	Arrive at hotel		Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	Free evening

# New Braunfels

## TUESDAY APRIL 4, 2017

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
7:00AM	Optional: Breakfast on your own. Enjoy a stroll along the Riverwalk while enjoying breakfast		Riverwalk – San Antonio	<b>Attire for the day: Business or Business Casual</b>
8:00AM	Boarding bus. Depart for New Braunfels		Lobby Marriott Rivercenter 101 Bowie St, San Antonio, TX 78205	Hotel Check-out
8:30AM	Depart for Central Texas Technology Center (CTTC)	<b>Michael Meek</b> , President of the Greater New Braunfels Chamber of Commerce, Executive Director of the Greater New Braunfels Economic Development  <b>Robert Camareno</b> , New Braunfels City Manager		Video overview of New Braunfels on bus
9:15AM	Arrival at Central Texas Technology Center (CTTC). Introduction and Tour	<b>Dr. Federico Zaragoza</b> , Vice Chancellor of Economic and Workforce Development at the Alamo Community College District (ACCD)	CTTC Building Room 157/159  2189 FM758, New Braunfels, TX 78130  <a href="http://www.alamo.edu/cttc/">www.alamo.edu/cttc/</a>	Light refreshments will be served. Special Greetings by German Omas and Opas with Oompah music

		<p><b>Chester Jenke</b>, Central Texas Technology Center Manager, “Regional Partnerships at Work”</p> <p><b>Craig Buerstette</b>, Acting Director for the Department of Commerce’s Office of Innovation and Entrepreneurship</p>		
<b>10:30AM</b>	Boarding bus. Depart for Resolute Health	<p><b>CTTC Advisory Board</b>, CTTC Student Ambassadors, Local ED staff</p> <p><a href="http://www.cttc.es/about-cttc/boards/">http://www.cttc.es/about-cttc/boards/</a></p>		
<b>10:45AM</b>	Welcome to Resolute Health/Tour	<p><b>Mark Bernard</b>, CEO of Resolute Health “Benefits of Sharing Technology/Innovation in the Care Delivery System.”</p>	<p>555 Creekside Crossing, New Braunfels, TX 78130</p> <p><a href="http://www.resolutehealth.com">www.resolutehealth.com</a></p>	Water/Tea/Coffee available
<b>11:40AM</b>	Networking/Break Boarding bus.			
<b>11:45AM</b>	Depart for Gruene Historic District			
<b>12:00PM</b>	Welcome to Gruene Hall & Gristmill Restaurant		<p>1281 Gruene Rd, New Braunfels, TX 78130</p> <p><a href="http://www.gruenetexas.com">www.gruenetexas.com</a></p>	

12:10PM	Lunch	<p><b>The Honorable Barron Casteel</b>, Mayor of the City of New Braunfels</p> <p><b>Mary Jane Nalley</b>, Owner of Gruene Hall/Gristmill</p> <p><b>Terri Adams</b>, CEO of Schlitterbahn (World –renowned Waterparks)</p> <p><b>Robert Camareno</b>, City Manager, New Braunfels (Closing Remarks)</p>		Remarks by the Mayor of the City of New Braunfels
1:00PM	Networking/Brief Break Boarding bus.			
1:20PM	Depart for Fredericksburg	<p><b>Ernie Loeffler</b>, President/CEO Fredericksburg Convention and Visitor Bureau</p>		<p>Ernie Loeffler will board the bus in New Braunfels/Gruene and speak to the delegation en route to Fredericksburg on the city’s economy.</p> <p>Video introduction (10 minutes) on history and tourism product of Fredericksburg/Gillespie will be played in the bus as well</p>

# Fredericksburg, Texas

## TUESDAY APRIL 4, 2017

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
3:00PM	Arrive at Hill Country Memorial Hospital	<p><b>Jayne Pope</b>, CEO, Hill Country Memorial</p> <p><b>Emily Padula</b>, Chief Strategy Officer, Hill Country Memorial</p>	1020 Highway 16 South Fredericksburg, Texas (830) 997-4353	<p><i>Brief break before presentation starts</i></p> <p>Pope and Padula will speak with the Group in the Learning Center A&amp;B.</p> <p>Bus to enter directly from Hwy 6 South, into the ER parking area; stop short of EMS egress such that ambulances can still enter. If ambulance is entering the area, offloading ceases until the ambulance is clear of the area.</p> <p>Once offloaded, P.D. will engage traffic control on Hwy 16 allowing bus to back out; bus will then proceed to Reuben St. and West Windcrest Dr. parking area.</p>
4:15PM	Board transportation to Becker Vineyards			Travel time is approximately 25 minutes
5:00PM	Arrive at Becker Vineyards for introduction to the Texas wine industry and short tour of production facilities	<p><b>Dr. Ed Hellman</b>, Professor of Viticulture, Texas Tech University</p> <p><b>Nichole Bendele</b>, Marketing Manager, Becker Vineyards</p>	464 Becker Farms Road Stonewall, Texas (830) 644-2681	<p><i>Brief break before presentation starts</i></p> <p>Dr. Hellman will discuss the dramatic growth of the Texas wine industry and Texas Tech's involvement in educating workforce in viticulture and enology.</p>

		<b>Guillermo Acosta,</b> Undersecretary for Federal and Sectorial Articulation, Ministry of the Production of Argentina		Becker Vineyards representative will also briefly discuss the history and operation of their winery.  The presentation will take place in the Lavender Haus – an event facility at the winery – where participants will be offered a glass of red or white wine to enjoy during presentation.  Bus and security vehicles will park near the main entrance to winery
<b>6:25PM</b>	Board transportation back to Fredericksburg and the National Museum of the Pacific War			Travel time is approximately 20 minutes – roughly 13 miles.
<b>7:00PM</b>	Arrive at National Museum of the Pacific War for dinner in the ballroom of the historic Nimitz Hotel building, now a part of the museum complex	<b>Mayor Linda Langerhans,</b> Mayor of Fredericksburg  <b>Tim Lehmborg,</b> Executive Director, Gillespie County Economic Development Commission  <b>General Michael W. Hagee,</b> USMC (retired), President/CEO, Admiral Nimitz Foundation  <b>Ernie Loeffler,</b> President/CEO, Fredericksburg Convention and Visitor Bureau	328 East Main, corner of East Main and Washington Streets downtown Fredericksburg, Texas (830) 997-8600	<i>Brief break before dinner starts</i>  The Mayor and EDC Executive Director will welcome the Group. Dinner will be served. Musical entertainment during dinner.  General Hagee will welcome to museum and give brief overview of the museum, which is celebrating its 50 <sup>th</sup> anniversary this year. Mr. Dave Campbell will speak briefly on advanced manufacturing in Fredericksburg. There will be two “local” hosts seated at each table for conversations.

		<b>Dave Campbell</b> , President, Heartland Enterprises (Speaker)		Guests will disembark from bus in unloading zone immediately in front of the museum and then bus will go to parking lot of the visitor Information center – located at 302 East Austin Street (about three-minute drive). Bus to return to loading zone on Main Street at conclusion of the dinner for guests' pick-up. Location for parking security vehicles will be in reserved parking spaces on the street immediately adjacent to the ballroom entrance.
<b>8:45PM</b>	Board transportation to the hotel			Travel time is approximately five minutes.
<b>9:00PM</b>	Check-in at the Fairfield Inn & Suites Hotel		513 Friendship Lane Fredericksburg, Texas (830) 955-8070	Bus can pull under porte-cochere  Hotel staff will facilitate check-in and luggage delivery to rooms as needed

## San Marcos

**WEDNESDAY APRIL 5, 2017**

TIME	ACTIVITY	SPEAKERS/HOST (TENTATIVE)	LOCATION	NOTES
<b>6:30AM</b>	Optional: A complimentary breakfast will be served in the hotel lobby		513 Friendship Lane Fredericksburg, Texas	<b>Attire for the day:</b> <b>Business Casual; comfortable shoes for wetlands walking tour</b>

<b>7:15AM</b>	Board transportation			
<b>7:30AM</b>	Departure for San Marcos	<p><b>Ernie Loeffler</b>, President/CEO, Fredericksburg Convention and Visitor Bureau</p> <p><b>Konnie Patke</b>, Meetings Sales Manager, Fredericksburg Convention and Visitor Bureau</p> <p><b>Adriana Cruz</b>, President of Greater San Marcos Partnership (GSMP)</p>	<p>513 Friendship Lane Fredericksburg, Texas</p> <p>Transport to: 1100 Aquarena Springs Drive, San Marcos TX</p>	<p>Bus can pull under the porte-cochere. Hotel staff will facilitate loading luggage into coach as needed</p> <p>Adriana Cruz will board bus to speak to the Group en route to San Marcos</p> <p>Video Overview of Greater San Marcos will play on bus</p>
<b>9:00AM</b>	Welcome to San Marcos & Regional Overview	<p><b>The Honorable John Thomaides</b>, Mayor City of San Marcos</p> <p><b>Dr. Denise Trauth</b>, President Texas State University &amp; Board Chair of GSMP</p> <p><b>Pike Powers</b>, Pike Powers, LLC</p> <p><b>Adriana Cruz</b>, President, Greater San Marcos Partnership</p> <p><b>Dr. Maryse Robert</b>, Director of Economic Development, Organization of American States</p>	<p>Texas State University, Bobcat Stadium, Westside Complex, 5<sup>th</sup> floor, Champions Club Level 1100 Aquarena Springs San Marcos TX 78666</p>	<p>University Police will help the bus drop off participants at Gate 2/Lot 1, in front of Stadium. Guests will be greeted by Texas State cheerleaders, Boko (Texas State Mascot) and Texas State Mariachis.</p> <p>Photo Op for delegations in front of Stadium.</p> <p>Student Foundation will lead delegation to 5<sup>th</sup> floor Champions Club at 9:20 am.</p> <p>Welcome remarks from Mayor, University President and presentation highlighting assets and opportunities in the region from our economic development team</p>



				Food will be offered.
<b>10:00AM</b>	<p>Texas State University: The University's Role in Economic Development; Innovation &amp; Industry Collaboration</p> <p>Visit of Student Innovation Lab Displays</p>	<p><b>Dr. Denise Trauth</b>, President Texas State University</p> <p><b>Dr. Walter Horton</b>, Chief Research Officer, Texas State University</p> <p><b>Student Innovation Lab Teams</b></p>	<p>Texas State University, Bobcat Stadium, Westside Complex, 5<sup>th</sup> floor, Champions Club Level 1100 Aquarena Springs San Marcos TX 78666</p>	<p>Presentation from <u>Texas State University</u> on the transformation of the university into an emerging research institution, a Hispanic serving institution, and its increasing collaboration with local industry to drive regional economic development</p> <p>Student Design Teams will be available to showcase their inventions featured during SXSW at the Texas State Innovation Lab</p>
<b>11:00AM</b>	<p>Transport to Texas State University Meadows Center for Water and the Environment</p>		<p>201 San Marcos Springs Drive, San Marcos, TX 78666</p>	<p>Construction on Aquarena Springs drive has re-routed traffic to the entrance to the Meadows Center</p> <p>University PD/San Marcos PD will escort to Meadows Center entrance</p>
<b>11:30AM</b>	<p>Presentation by Texas State University Meadows Center for Water and the Environment</p>	<p><b>Dr. Andy Sansom</b>, Director Meadows Center for Water and the Environment</p>	<p>Texas State University Meadows Center for Water and the Environment, Spring Lake Conference Room, 201 San Marcos Springs Drive, San Marcos, TX 78666</p>	<p>Coach bus can park by the Glass Bottom Boat Ticket Office and delegation can disembark here</p> <p>Guides will walk with delegates to Spring Lake Conference Room</p>
<b>11:50AM</b>	<p>Tour of the Meadows and Spring Lake in two groups</p>	<p>Meadows Center staff-led tours of Spring Lake</p>	<p>Texas State University Meadows Center for Water and the Environment,</p>	<p>Delegation will divide into two groups: <u>Group 1</u> will board two Glass Bottom boats for tour.</p>

			Spring Lake Conference Room, 201 San Marcos Springs Drive, San Marcos, TX 78666	<u>Group 2</u> will take Boardwalk/Wetlands walking tour with Meadows staff  After 25 minute-tour, groups will switch
<b>1:00PM</b>	Transport to Thermon Manufacturing Co.		Thermon Manufacturing Co. 100 Thermon Drive San Marcos TX 78666	
<b>1:30PM</b>	Lunch and Employer Roundtable Discussion (1:30 to 2:45 pm)  Tour of Thermon Manufacturing Co. (2:45 to 3:30 pm). Delegates split into four (4) groups.	<p><b>Peter Baen</b>, VP, Thermon Manufacturing Co.</p> <p><b>Mo Mattocks</b>, VP Operations, CFAN</p> <p><b>Harish Malkani</b>, CEO, RSI, Inc.</p> <p><b>Lee Graham</b>, CEO, Mensor</p> <p><b>Donny Hirsch</b>, President, San Marcos Manufacturers Association</p> <p><b>Dr. Hector Aguilar</b>, Austin Community College, Continuing Education Division</p> <p><b>Greg Mumpower</b>, VP, UTC Aerospace Systems,</p>	Thermon Manufacturing Co. 100 Thermon Drive San Marcos TX 78666	<p>Delegation can disembark from bus in between Thermon's Main Building and meeting room in Marketing Building. Bus can then park across street at 101 Thermon Drive</p> <p>Brief introduction from regional employers. Each company will be seated at a table for lunch and roundtable discussion</p> <p><u>Thermon</u> – Global leader in heat tracing cable industry</p> <p><u>CFAN</u> – Joint Venture between GE and SNECMA and a leader in Composites used in the aerospace industry</p> <p><u>RSI, Inc.</u> – Manufacturer of ruggedized equipment used in global defense industries and oil and gas</p>

		<p>Representative from <b>Amazon</b></p> <p><b>Efrain Gonzalez</b>, Associate Director, Office of Business Development, Minority Business Development Agency</p>		<p><u>Mensor</u> – a division of WIKA Group, global leader in pressure calibration.</p> <p><u>SMMA</u> – 35-year old regional association serving our local manufacturing community.</p> <p><u>UTC Aerospace</u> – one of the world’s largest suppliers of technologically advanced aerospace and defense products</p> <p><u>Amazon</u> – One of the company’s newest Regional Fulfillment Centers</p>
<b>3:30PM</b>	Transport to STAR Park		3055 Hunter Road, San Marcos, TX 78666	
<b>4:00PM</b>	<p>Arrival at Texas State University: Science Technology and Advanced Research (STAR) Park</p> <p>Presentation and Tour:</p> <p>4:05 – Welcome &amp; Video</p> <p>4:15 – Overview</p> <p>4:25 – Liliana Araceli Reyes</p> <p>4:30 – Divide Tour into 3 groups</p> <p>5:15 – Networking</p> <p>5:30 – Departure</p>	<p><b>Dr. Walter Horton</b>, Chief Research Officer</p> <p><b>Liliana Araceli Reyes</b>, Director of Venture Capital, National Entrepreneurship Institute, Secretariat of Economy, Mexico</p> <p><b>Stephen Frayser</b>, Executive Director STAR Park</p> <p><b>Dr. Tom Myers</b>, Associate Dean, COSE-MSEC Program; Professor Dept. Physics</p>	<p>Texas State University’s Science Technology and Advanced Research (STAR) Park</p> <p>STAR One Conference Center, 3055 Hunter Road, San Marcos, TX 78666</p>	<p>Delegates can disembark coach bus at the entrance of STAR One Conference Center on the north side and park in the parking lot</p> <p><u>STAR Park</u> is Texas State University’s 58-acre research park. The first building, STAR One, focuses on advanced materials</p> <p>Delegation will hear presentation on STAR Park and STAR One then will split into 3 groups to tour companies in the following areas:</p> <ol style="list-style-type: none"> <li>1. Material Sciences-Energy</li> </ol>

		<b>Dr. Jennifer Irvin</b> , Director Material Science, Engineering & Commercialization Program; Associate Professor of Chemistry and Bio-Chemistry		<ul style="list-style-type: none"> <li>- <u>Micropower Global</u> with Ed Sadjadi, VP Manufacturing</li> </ul> <p>2. Material Sciences-Aerospace</p> <ul style="list-style-type: none"> <li>- <u>Blueshift International Materials</u>, with Tim Burbey, President</li> </ul> <p>3. Entrepreneurs</p> <ul style="list-style-type: none"> <li>- Dr. Irvin, the STAR Seek Program</li> </ul> <p>Networking with companies and entrepreneurs with light refreshment to follow</p>
<b>5:30PM</b>	Transport to The MARC in the historic downtown square		120 E. San Antonio, San Marcos, TX 78666	Delegation will drive past the San Marcos Outlet complex – the largest in the U.S. as well as the new Amazon Fulfillment Center which opened in September of 2016
<b>6:15PM</b>	<p>Entrepreneur/Local Business Networking Dinner at The MARC</p> <p>6:15 – Networking 6:30 – Welcome Remarks 6:45 – BBQ Dinner, Live Music &amp; Networking 8:30 – Closing remarks</p>	<p><b>Adriana Cruz</b>, President, Greater San Marcos Partnership</p> <p><b>Thomas Debass</b>, Acting Special Representative for Global Partnerships, US Department of State</p> <p><b>The Honorable Patrick Rose</b>, former member of Texas House of Representatives and GSMP Board</p>	The MARC 120 E. San Antonio San Marcos TX 78666	<p>Bus will drive through side alley and delegates can disembark at side entrance of The MARC. Parking permit to be provided to allow bus to park in alley</p> <p>Networking dinner with local businesses featuring Texas’ famous BBQ and live music in the center of San Marcos’ historic downtown square</p>
<b>8:30PM</b>	Transport to Holiday Inn Hotel for Check-in		Holiday Inn San Marcos, 105 Bintu Drive, San Marcos, TX 78666	Bus needs to enter into 2 <sup>nd</sup> entrance to pull under porte-cochere for delegates to disembark & luggage pulled. Bus must back up and park at the outer

				side of porte-cochere. GSMP and hotel staff will be on hand to assist with Check-in.
--	--	--	--	--

## College Station

### THURSDAY APRIL 6, 2017

TIME	ACTIVITY	SPEAKERS/HOST	LOCATION	NOTES
7:00AM	Boarding Bus		Hotel Lobby in San Marcos, TX	<b>Attire for the day: Business or Business Casual</b>
7:15AM	Depart from Hotel to College Station, TX	<b>Natalie Thomas Ruiz,</b> Director of Economic Development of College Station	Hotel Lobby in San Marcos, TX	
9:15AM	Arrive in College Station		TEEX Emergency Operations Training Center, 11000 Stillwater Road, College Station, TX 77845	<i>Brief break before the visit</i>
9:30AM	Welcome Remarks & Overview	<b>The Honorable Karl Mooney,</b> Mayor of College Station	TEEX Disaster City & Emergency Operations Training Center, 11000 Stillwater Road, College Station, TX 77845	
9:45AM	Guided Tour of Brayton Fire Training Field & Disaster City	<b>Al Davis,</b> Deputy Agency Director, Texas A&M Engineering Extension Service (TEEX)	TEEX Emergency Operations Training Center, Brayton Fire Training Field & Disaster City, 11000 Stillwater	Hands-on activities <b><u>(must wear closed-toe shoes)</u></b>  Check-in at main building. Collapse vehicles into one at Building 25

	Participation in Emergency Operations Training		Road, College Station, TX 77845	Group will be split in 3 for the Emergency Operations Training
<b>11:15AM</b>	Board transportation			
<b>11:30AM</b>	Drive through Campus Tour of Texas A&M			
<b>12:00PM</b>	Lunch & Presentations	<p><b>John Sharp</b>, Texas A&amp;M's Chancellor</p> <p><b>Dr. Mark Weichold</b>, Regents Professor, Executive Director for Halliburton Global Engineering Program, Associate Dean for Academic Affairs</p> <p><b>Dr. Jorge Vanegas</b>, Dean of the College of Architecture</p> <p><b>Blake Petty</b>, Director for New Ventures and Entrepreneurship</p>	The AgriLife Center at Texas A&M University, 556 John Kimbrough Boulevard, College Station, TX 77843	<p>Welcome by Texas A&amp;M's Chancellor John Sharp</p> <p>Presentations on: Engineering Innovation, New Ventures and Entrepreneurship</p> <p>Bus can drop of participants in front of AgriLife Center, and park at Reed Arena (Bus only)</p>
<b>1:30PM</b>	Board transportation			
<b>2:00PM</b>	Presentation and Tour of Texas A&M Institute for Preclinical Studies	<p><b>Gerald W. Parker</b>, Associate Vice President of Public Health Preparedness and Response at the Health Science Center at Texas A&amp;M University</p> <p><b>Craig Nessler</b>, Director of Texas A&amp;M AgriLife Research</p>	Texas A&M Institute for Preclinical Studies, 800 Raymond Stotzer Parkway, Suite 2060, College Station, TX 77843	<p>Disease surveillance in Central &amp; South America</p> <p>Presentations on Multidisciplinary Services, Research &amp; Education</p> <p>Bus can drop of participants in front</p>

2:45PM	Facility Tour			
3:30PM	Board transportation to President's Lounge at Kyle Field, Texas A&M University			
4:05PM	<p>Networking, Dinner &amp; Panel Discussion</p> <p>4:15 – Meet with local representatives and Tour of Kyle Field.</p> <p>5:00 – Group photo with ACE and Community Partners</p> <p>5:15 – Dinner and panel discussion on Gender Equality &amp; Competitiveness moderated by Amy Smith</p> <p>6:15 – Closing Remarks by Glen Laine</p>	<p><b>The Honorable Andrew Nelson</b>, Mayor of Bryan</p> <p><b>Amy Smith</b>, Senior Vice President &amp; Chief Marketing and Communications Officer. Panel experts will include:</p> <p><b>Magda Lagoudas</b>, Executive Director, Industry and Nonprofit Partnerships at Texas A&amp;M University</p> <p><b>Allison C. Rice-Ficht</b>, Associate Vice President for Health Science Center Research &amp; Director of the Center for Microencapsulation and Drug Delivery</p> <p><b>Karen L. Coronel</b>, President, GROW SRL Paraguay</p> <p><b>Courtney Beale</b>, Public Diplomacy Advisor in the Western Hemisphere Affairs Bureau, U.S. State Department</p>	<p>President's Lounge at Kyle Field, Texas A&amp;M University</p> <p>756 Houston Street, College Station, TX 77843</p>	Community Networking Event
6:30PM	Board bus			

6:40PM	Depart for Austin			
8:30PM	Welcome to The Capitol of Texas	<b>Dr. Gregory Fenves</b> , University of Texas President  Senior Leadership from Austin and the State of Texas	State Capitol Building, 112 East 11th Street, Austin, TX 78701	Night Grounds Tour & Toast to Texas International Partners  Group photo in front of Capitol  Drop delegates off on 12 <sup>th</sup> and Colorado.  Park bus on Trinity and 11 <sup>th</sup> . Vehicles can park in Capitol garage (State parking garage)
9:30PM	Hotel Check-in		Renaissance Austin Hotel, The Arboretum, 9721 Arboretum Blvd, Austin, TX 78759	

## Austin Texas

**FRIDAY APRIL 7, 2017**

TIME	ACTIVITY	SPEAKER/HOST	LOCATION	NOTES
7:00AM	Optional: Breakfast on your own			<b>Attire for the day: Business Casual. Kindly wear comfortable shoes for walking</b>
7:15AM	Board Bus			



<b>7:30AM</b>	Depart from Hotel to Austin City Hall		Hotel Lobby Renaissance Austin Hotel, The Arboretum, 9721 Arboretum Blvd, Austin, TX 78759	
<b>8:30AM</b>	Arrival at Austin City Hall and Economic Overview of Austin	<p><b>Mayor Steve Adler</b>, City of Austin Mayor</p> <p><b>Kevin Johns</b>, Director of Economic Development, City of Austin</p> <p><b>Julia Campbell</b>, Director, Economic Business Development, Austin Chamber of Commerce</p> <p><b>Mark Madrid</b>, President and CEO of the Greater Austin Hispanic Chamber of Commerce</p> <p><b>Marina Bhargava</b>, President and CEO at the Greater Austin Asian Chamber of Commerce (GAACC)</p> <p><b>Edgar Gierbolini</b>, President &amp; CEO at Austin Gay and Lesbian Chamber of Commerce</p> <p><b>Tam Hawkins</b>, President &amp; CEO of Greater Austin Black Chamber of Commerce</p>	Austin City Hall City Council Chambers,  301 W. Second Street Austin, TX 78701	<p>Welcome by Mayor</p> <p>Economic Overview of industry landscape in Austin</p> <p>Park bus in the cutout on Guadalupe between 2<sup>nd</sup> &amp; Cesar Chavez</p> <p>Cars park under City Hall in the garage</p>

<b>9:45AM</b>	Life Sciences and MedTech Innovation District	<p><b>Scott Collins</b>, Board Member of BioAustin</p> <p><b>Ruben Rathnasingham</b>, Assistant Dean for Health Product Innovation and Director of the Texas Health Catalyst - UT Dell Medical School</p> <p><b>Jeanette Hill</b>, Founder and CEO of Spot On Sciences</p> <p><b>Dr. Tyler Drake</b>, Director ACC Bioscience Incubator, BioTech Wetlab</p>	Austin City Hall City Council Chambers 301 W. Second Street Austin, TX 78701 (512) 974-6416	<p>Short coffee, pastry &amp; wifi break before session begins</p> <p>Learn about Austin's growing bio/life sciences industry from local leaders.</p>
<b>10:45AM</b>	Depart from Austin City Hall for Seaholm Project Walking Tour			½ mile walking loop from Austin City Hall to the Seaholm / Eco District
<b>11:30AM</b>	Up not Out - Urban Redevelopment	<p><b>Christine Maguire</b>, Redevelopment Division Manager</p> <p><b>Greg Kiloh</b>, Redevelopment Manager of Seaholm, City of Austin</p> <p><b>John Rosato</b>, Principal, Southwest Strategies Group</p>	<p>Seaholm Walking Tour 222 West Avenue Austin, TX 78701</p> <p><a href="http://www.seaholm.info">www.seaholm.info</a></p>	<p>Panel session about Austin's redevelopment ethos and the structure of entering into public private partnerships with the City</p> <p>Panel inside the Seaholm Power Plant in the Public Viewing Room</p> <p>Park bus on Seaholm Drive between 3<sup>rd</sup> &amp; Power Plant Drive</p> <p>Park cars below Trader Joes</p>
<b>12:45PM</b>	Lunch	<b>Sounds of Austin</b>	1720 Barton Springs Rd, Austin, TX 78704	Come visit a sampling of Austin's world famous food trucks in one location; delegates can choose at which truck to eat at with a voucher

				Bus parking to be confirmed Street parking for cars
<b>2:30PM</b>	The “E” word: Entrepreneurial Ecosystem	<p><b>Matthew Pollard</b>, Founder and CEO of Small Business Festival</p> <p><b>Fred Schmidt</b>, International Director, Capital Factory</p> <p><b>Joseph Kosper</b>, Founder &amp; CEO of Ridescout and Bunker Labs</p> <p><b>Joe Harper</b>, Executive Director at Texas State University Small Business Development Center (SBDC)</p>	Capital Factory. 700 Brazos St., Austin, TX 78701 16 <sup>th</sup> floor	<p>Meet some of the players in the entrepreneurial and small business sectors that have made Austin the #1 Tech City to move to.</p> <p>Bus parking to be confirmed.</p> <p>Cars park below Omni Hotel.</p>
<b>4:00PM</b>	Smart Cities: Zero Waste, Clean Tech, Mobility Innovations	<p><b>Mitch Jacobson</b>, Co-Director, ATI Clean Energy at University of Texas &amp; CleanTX Board</p> <p><b>Aiden Cohen</b>, Austin Resource Recovery Program Manager, City of Austin</p> <p><b>Heidi Westerfield Ross</b>, Strategic Planning Manager, Network Modeling Center, University of Texas Center for Transportation Research</p> <p><b>Richard Huber</b> Chief, Sustainable Communities, Hazard Risk, and Climate Change,</p>	Belo Center for New Media, Studio 1A, 300 W Dean Keeton St., Austin, TX 78712	<p>Learn about ongoing clean technology initiatives and opportunities affecting Zero Waste, Affordable Housing, Mobility and Renewables</p> <p>Bus and cars park in the small lot behind the Belo Center; enter off of Whitis Avenue between Dean Keaton &amp; 27<sup>th</sup></p>

		Department of Sustainable Development Organization of American States		
<b>5:00PM</b>	Depart to Austin Film Society			
<b>5:30PM</b>	Austin Creative Economy	<p><b>David Colligan</b>, Manager Global Business Expansion Division, City of Austin</p> <p><b>Rebecca Campbell</b>, CEO at Austin Film Society</p> <p><b>Frank Coppersmith</b>, Chairman of International Game Development Association Austin Chapter</p> <p><b>Stephanie Bergara</b>, Program Manager Music Division, City of Austin</p>	SoundCheck at Austin Film Studios, 1901 E. 51st St., Austin, TX 78723	<p>Learn about Austin's robust and collaborative creative economy including music, art, film, and gaming</p> <p>Ample bus and car parking at the studios</p>
<b>7:00PM</b>	Closing Reception & ACE Hand-Off to the State of Florida	<p>Farewell Remarks by Texas Cities</p> <p><b>ACE Handoff:</b> <b>Kim Osborne</b>, Executive Secretary for Integral Development, Organization of American States</p> <p><b>STATE OF FLORIDA</b></p> <p><b>Susan Davenport</b>, President/CEO, Gainesville Chamber of Commerce</p>	<p>Thinkery, 1830 Simond Avenue, Austin, TX 78723 (512) 469-6200</p> <p><a href="https://thinkeryaustin.org">https://thinkeryaustin.org</a></p>	<p>Dinner and drinks after museum hours. Delegates can experiment with the museum exhibits during dinner and cocktail reception</p> <p>Closing reception, including representatives from San Antonio, College Station, and Texas Hill Country and the ACE Handoff Off to the State of Florida</p> <p>Bus and car parking in adjacent lot next to playground.</p>

