TRIP BOOK

12 Americas Competitiveness Exchange
Santiago de Chile, Chile
Oct 6-10, 2019

#ACXchange
Chile: Latin America’s innovation hub leading digital transformation

This TripBook was produced for the 12th Americas Competitiveness Exchange program in Chile with valuable contributions from Rodrigo Del Canto, Daniela Sánchez, and César Carrasco, of the Universidad del Desarrollo (UDD) of Chile, and Francisca Cruzat, Director of International Affairs of CORFO, Chile.

The TripBook was developed by the RIAC Technical Secretariat of the Organization of American States (OAS) to support the engagement of ACE 12 leaders. The document was prepared by the OAS team under the guidance of Adriana Bonilla, ACE Program Coordinator, Cristina Narváez and Juan Sebastián Fonseca, who was responsible for the design of this document.
<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Welcome Messages</td>
</tr>
<tr>
<td>9</td>
<td>Chile is on the Rise</td>
</tr>
<tr>
<td>17</td>
<td>The 12th ACE Site Visits</td>
</tr>
<tr>
<td>25</td>
<td>Special Guests and ACE Committee Members</td>
</tr>
<tr>
<td>27</td>
<td>ACE Organizers</td>
</tr>
<tr>
<td>6</td>
<td>The ACE Program</td>
</tr>
<tr>
<td>11</td>
<td>The ACE 12th agenda</td>
</tr>
<tr>
<td>20</td>
<td>ACE 12 Participants</td>
</tr>
</tbody>
</table>

- 20 Participants from the Americas
- 24 Participants from other Regions
- 24 Participants from International Organizations

- 27 Chile
- 27 Corfo
- 28 Universidad del Desarrollo
- 29 Organization of American States (OAS)
Dear ACE participants,

It is with great pleasure that I welcome you to the Twelfth Americas Competitiveness Exchange on Innovation and Entrepreneurship (ACE) in Chile, a country that has built a robust and globally recognized innovation ecosystem and nurtured a vibrant entrepreneurial culture.

You were selected from a highly competitive pool of global and regional leaders to participate in the ACE program, which is designed to share good practices, connect talent and build networks, geared towards generating opportunities for exploring and expanding the links between our economies.

ACE plays a critical role in strengthening hemispheric and global ties by building on ideas and models that work, in order to create jobs for our citizens. Since 2014, ACE has been an important vehicle for advancing commerce and trade between participating economies, accelerating business prospects, and promoting collaboration among stakeholders.

We are deeply grateful to the Government of Chile, CORFO, and the University of Development of Chile (UDD) for serving as host of ACE 12. We appreciate the engagement of leaders and stakeholders from Chile and their willingness to build stronger collaboration and long-lasting partnerships with OAS member states around their globally recognized innovation and entrepreneurship ecosystem.

Our special thanks to the Government of the United States particularly the U.S. Department of Commerce and the U.S. Department of State for their unwavering support to the ACE program since its inception.

We believe that by working together we can realize a more prosperous and resilient Hemisphere.

Kim Osborne
Executive Secretary for Integral Development
Organization of American States
The Chilean Government, through the Chilean Economic Development Agency (CORFO), would like to express its gratitude for the opportunity to host ACE 12.

CORFO is the Chilean Innovation and Economic Development Agency that promotes entrepreneurship, innovation, technological capabilities, competitiveness, and human capital.

Chile is a country with a population of 18.5 million people with a successful economic development track record. Its trade policies have fostered a competitive and open economy, oriented towards free markets. As such, Chile has signed over 25 trade agreements with 64 world economies, covering nearly 90% of international trade.

Among the main assets of Chile are its amazing tourist attractions, which led to the recognition of Chile as the World’s Leading Adventure Tourism Destination 2018 by the World Travel Awards. Chile’s economy is mainly based on natural resources. The country is a global leader on the copper and lithium mining industries, agriculture, and aquaculture.

As a country, we are currently focused on raising awareness of climate change and enhancing our programs to promote circular economy as well as those projects which have triple impact: economic, social, and environmental.

We are also pursuing important policies to develop high added value clean energies and to encourage projects that can spur development for the local economy.

In our region, Chile is now a TRENDSETTER.

In terms of renewable energy, Chile generates 2/3 of the solar power in Latin America, and 20% of the country’s total energy already comes from Non-Conventional Renewable Energy (NCRE) sources, such as wind and solar.
Chile offers the best FIBER OPTIC connectivity in the region; the Internet coverage is almost at a 100 percent penetration and the country has become a global leader in public electromobility with hundreds of electric buses, improving the life quality of Chileans.

What about the future of Chile? We aspire to be the first developed Latin American country in terms of competitiveness and innovation. The challenge to incorporate technologies and innovation is especially relevant for those countries that – like Chile – need to upgrade their heavy dependence on commodities.

During the last 30 years, Chile has strengthened its economy and its export capacity, and although this strategy has been successful, Chile has begun to move towards an economy that further incorporates technology, particularly clean technologies, promotes the diversification of its productive matrix, and prepares the country to face the Fourth Industrial Revolution. When addressing technology, President Piñera usually says that the country missed the First, the Second, and the Third Industrial Revolution, and it is our job as a society to make sure that Chile becomes the leader of the Fourth Industrial Revolution in Latin America.

So, what better initiative for our strategy than the Americas Competitiveness Exchange? We are convinced that innovation is crucial for the development and adaptation of Chilean SME’s and large companies, as well as to tackle the technological advances that are reshaping the way that the companies are doing business around the world.

I invite you to engage with the opportunities Chile has to offer in the innovation industry, and to link this growing network, called ACE, with the Chilean innovation ecosystem.

I encourage you to think about Chile as a partner for the development and expansion of all your ideas, and we invite all ACE leaders to get to know our innovation and entrepreneurship ecosystem and look for opportunities for business, investment and R&D collaboration.

Thank you very much and welcome to Chile!

Pablo Terrazas
Vice President, CORFO
Ministry of Economy
Government of Chile
On behalf of the “Universidad del Desarrollo”, I welcome the distinguished participants from different parts of the Americas and other regions of the world, who will be part of this successful and intense program we have contributed to organize. I am pleased that our university is coordinating, along with CORFO, the OAS and RIAC, the Twelfth Edition of the Americas Competitiveness Exchange, which will focus on Digital Transformation and the challenges it imposes on universities, companies and to all of us, as a society in general.

At the present time, the debate on subjects such as Artificial Intelligence, Automation of Labor, Robotics, the regulation of these technologies and the way it has and will continue to influence our lives, has been set at the global stage.

In Chile we are not oblivious to these changes, and this is why our university considers that the technological, social and business disruption that the Digital Transformation is causing in the various productive areas, constitutes a great opportunity.

It is for that reason, dear participants, that I invite you to take advantage of the opportunities to be generated by ACE 12 in Chile. It is a unique space to get to know our Innovation and Entrepreneurship leaders and ecosystem firsthand. You will be able to experience the strong spirit of innovation and energy that permeates Chile; to connect with outstanding initiatives and to find new opportunities for collaboration, start new business connections, and strengthen long-term relationships between Chile and your countries.

I conclude by wishing you all a pleasant stay in our country during ACE 12 in Chile, and that you do succeed in your proposed objectives for this program. We are looking forward to your participation and to make sure that you return to your countries with great news and partnerships that can contribute to advancing the development of our region.
The Americas Competitiveness Exchange on Innovation and Entrepreneurship (ACE) was created in 2014 by the U.S. Department of Commerce, the U.S. Department of State and the Organization of American States (OAS) to showcase first-hand successful examples of entrepreneurship, innovation, strategic investments and public-private partnerships from a specific region/country within the Western Hemisphere that contribute to economic development at the local, regional, and national levels.

The ACE has become a flagship hemispheric initiative for the promotion of better innovation and entrepreneurship ecosystems in the Americas. It is one of the main initiatives of the Inter-American Competitiveness Network (RIAC), in which the OAS serves as Technical Secretariat.

ACE activities are selected to further advance commerce, trade and investment between participating economies, accelerate business opportunities, and promote collaboration among stakeholders.

12 Editions since 2014

ACE I
Georgia, North and South Carolina
USA

ACE II
Mexico City, Aguascalientes and Guadalajara
Mexico

ACE III
Minnesota, Wisconsin and Illinois
USA

ACE IV
Province of Cordoba
Argentina

ACE V
Arizona and California
USA

ACE VI
Province of Ontario
Canada

ACE VII
Central Texas
USA

ACE VIII
Florida
USA

ACE IX
Germany - Israel

ACE X
California
USA

ACE XI
Puerto Rico
USA

ACE XII
Santiago de Chile
Chile
The ACE is leading CHANGE

- Created over 1,000 jobs in North Carolina by drawing attention to the Conover global textile research center;
- A $10M program to support innovation research ventures between Brazil and Israel;
- A textile entrepreneurship support center in Hidalgo, Mexico which was inspired by the Manufacturing Solution Center of Conover, North Carolina, United States;
- “The Ithaka Center of Entrepreneurship and Innovation” at the Catholic University of Uruguay (UCU), which was modeled after U.S. innovation centers;
- Haiti’s first Incubator Center for Technological Innovation (ALPHA Haiti) which was modeled after U.S. and Mexico incubators;
- Created 50 jobs in Wisconsin by creating new trade networks with Argentina and Mexico;
- Two Innovation and Entrepreneurship Centers at UNITEC Honduras University inspired by California’s best practices and models;
- The “Seed Capital for Biotechnological Entrepreneurs” project at the National Agency for Research and Innovation (ANII) of Uruguay, which was based on the Economic Development Administration (EDA) programs;
- The “Fondéate” program which supports early stage companies and raises awareness about the importance of intelligent financing in Cali, Colombia, which was inspired by innovation hubs in Texas;
The “ICT Incubator & Accelerator of the ProBogota Region (BICTIA)” in Colombia which was inspired by Cordoba’s Argentina innovation hubs;

A compatible cluster maps in the United States, Canada, and Mexico, to better inform regional policymakers;

Soft-landing support service in Mexico for Guatemalan companies after learning about Florida’s business development models;

A strategic plan for the Logistics Sector in the State of Hidalgo, Mexico, in collaboration with Georgia Institute of Technology;

A training program in Tucumán, Argentina, related to Spatial Missions and Satellites Production with support from the Brazilian Company Orbital Engenharia;

Replication of the Tallahassee-based SciGirls program in Belize to create the “SciGirl Saturday” program which encourages girls to engage in Science, Technology, Engineering and Mathematics (STEM);

12 entrepreneurship clubs in Haiti’s high schools inspired by Flagler County School District model;

A Business Services Center in Ecuador after visiting Packard Place in North Carolina;

A training to support female driven businesses with the support of the Young Leaders of the Americas Initiative (YLAI) alumni and the U.S. Embassy in the Port of Spain, Trinidad and Tobago;

Establishment of a Memorandum of Understanding between Argentina and Germany for joint funding of research and development projects of small-and-medium-sized enterprises;

Expansion of the Creative Business Cup Innovation Competition in Guatemala and Haiti led by an NGO in Paraguay;

Formal incorporation of EMBRAPPI Brazil as part of the CORNET German Network to advance collective SME research projects;

Training exchanges for medical doctors between the Government of Tucumán Argentina and Israel.
Chile is on the Rise!

The 12th Americas Competitiveness Exchange takes place in Latin America’s Innovation Hub: Chile.

Chile was ranked as the most competitive country in Latin America (WEF, 2018) and a top performer on innovation in the region (Gil, 2019), as a result of public policies that have consistently promoted innovation and entrepreneurship for the last ten years. To enhance the impact of innovation policies, the Government of Chile through its Economic Development Agency (CORFO) has sought to promote projects that integrate economic, social, and environmental impacts. Nurturing a vibrant tech-based entrepreneurial culture has been key to boost business creation and advancing the digital transformation that is putting the country in the forefront of Information and Communication Technologies (ICT) penetration into the public, private, and academic efforts.

Academia has been a core component of the innovation ecosystem since its inception. Chile has one of the best education systems in Latin America and has reached 97 percent of literacy countrywide. To promote Science, Technology, Engineering, and Math (STEM) Programs, CORFO has implemented public policies to support universities in developing strategic plans to boost innovation, entrepreneurship, applied research, and technology transfer initiatives. Building on Chile’s robust scheme of business incubators and accelerators, CORFO has also promoted co-working spaces, mentorship networks, and incentives for risk capital investment to catalyze business creation and diversify the economy.

Moreover, Chile has implemented a strategic policy to preserve natural resources and promote sustainable economic development, particularly in the energy sector. Thanks to its efforts in promoting sustainable energies, Chile has developed an attractive market for clean energies investment. In fact, Chile was chosen as a world leader in renewable energies according to ClimateScope 2018, a country-by-country index of investment conditions for clean energy in emerging markets.
Why is Chile an Innovation Hub?

- Chile has undergone a startup revolution that has resulted in a robust innovation ecosystem and an active entrepreneurial mindset;
- Academia plays a key role: offering tailored programs to prepare the workforce for the future, creating state of the art labs, and offering STEM programs;
- Chile has leveraged Information and Communication Technologies to advance tech-based innovation;
- Chile has a top five FinTech ecosystem in Latin America growing exponentially in the last 18 months;
- BioTech is a great business opportunity in Chile as one of the most promising emerging sectors;
- Chile has boosted renewable energy sources to build an attractive market for clean energy.

Top Innovation Sites & Projects

- Start-up Chile – a world-class business accelerator
- Digital Country Foundation – fostering the digital culture
- Telefónica Chile – top-notch Telecom company
- Chile Foundation – do tank for tech innovation and implementation
- UC Davis Chile – advancing AgTech-based education
- SOCIALAB – social innovation booster
- Credit and Investment Bank (BCI) – tech-driven innovative bank
- Hubtec Chile – tech and science transfer center
The ACE 12th agenda

Sunday, October 6
Dress code: Business casual

5:30pm – 6:30pm: Participants Registration in the Regal Pacific Hotel
Peninsula Room, second floor
Hotel address: Apoquindo 5680, Las Condes, Santiago de Chile

6:30 pm – 8:00 pm: The ACE 12th Introduction by Organizers & Icebreaker Activity

8:00pm – 8:45pm: Welcome Reception Hotel Foyer, Regal Pacific Hotel

Monday, October 7
Dress code: Business

6:15am – 6:40am: Breakfast available at the Regal Pacific Hotel (included in hotel rate)

6:45am: Meet in the lobby. Transfer to CORFO
Address: Moneda 921, Santiago

8:30am – 9:20am: Official Opening Ceremony & Overview of Chile’s Innovation and Entrepreneurship Ecosystem. Opening remarks:

Juan Andrés Fontaine,
Minister of Economy, Chile

Ernesto Silva,
Adjunct-President, Universidad del Desarrollo, Chile

Carlos Trujillo,
U.S. Ambassador to the Organization of American States (OAS) / Department of State

Kim Osborne,
Executive Secretary for Integral Development, OAS

9:20am – 1:15pm: Get to Know How Chile Has Become the Most Competitive Country in Latin America and the Caribbean

Science, Technology, and Innovation at the core of Chile’s foreign policy
Jorge Iglesias,
Director of Energy, Science, Technology, and Innovation, Ministry of Foreign Affairs

What about Chile? Learn about Chile’s Strategy to Attract Talent, Trade, and Investment
Constanza Cea,
Executive Director, Marca País

Chile’s Exportable Offer and Opportunities of Collaboration with other Countries
Carolina Vásquez,
Interim Director General, ProChile

Learn about Chile’s Efforts on Innovation and Entrepreneurship in Preparation for a Sustainable Future
Pablo Terrazas,
Executive Vice President, CORFO

-Coffee Break & Networking Opportunity-

COP25, Chile’s Call for Action on Climate Change
Felipe Riesco,
Environment Undersecretary, Ministry of Environment

Chile Ready: National Emergency Strategies
Ricardo Toro,
National Director, ONEMI

-Official Photo-

1:30pm: Transfer to Start-Up Chile
Address: Monjitas 565, Santiago.

2:00pm – 4:00pm: Visit Start-Up Chile to Discover the Secret Recipe to Advance Innovation-led Digital Transformation and Learn about InvestChile Successful Models
Start-Up Chile: Best practices and Opportunities of Collaboration with other countries
Sebastián Díaz,
Executive Director, Start-Up Chile

Chile: a digital economy hub in Latam and investment opportunities
Salvatore Di Giovanni,
Chief of Investment Promotion, InvestChile

Pitching –
Start-up Chile entrepreneurs presentation
Fabián Martínez,
Executive Director, Genoma Work
Luis Santiago Ascanio,
Executive Director, Pegasi
Alfonso Villalba,
Cofounder and Chief Operations Officer, Kriptos
Ramzi Barakat,
Business Development Manager, Gamiphy
Mauricio Farez,
Executive Director, Entelai

4:00pm: Transfer to Palacio de la Moneda
(Moneda S/N, Santiago)

5:00pm – 7:00pm: Walking tour and presentation at Palacio de la Moneda about Technology-based Strategies for Government Modernization

Chile: A Country Full of Opportunities for Tourism
Mónica Zalaquett,
Undersecretary for Tourism, Chile

Government Modernization Strategies
Rafael Ariztía,
Government Modernization Advisor, Presidency of the Republic of Chile

Public services improved by Government Lab (GOBLAB)

Greetings from the Government of Chile

Remarks by the Government of United States
John Fleming,
Assistant Secretary of Commerce, Economic Development Administration, U.S. Department of Commerce

7:00pm: Transfer to Universidad del Desarrollo (UDD) Address: Av. Plaza 680, Las Condes - Zócalo Edificio de Posgrados, Campus Rector Ernesto Silva Bafalluy

8:30pm – 9:45pm: Opening Dinner at la Universidad del Desarrollo, with the Chilean Economic Development Agency (CORFO), and Special Guests

Greetings from the Universidad del Desarrollo
Ernesto Silva,
Adjunct- President, Universidad del Desarrollo

9:45pm: Transfer to the Regal Pacific Hotel

Tuesday, October 8
Dress code: Business

6:30am – 7:30am: Breakfast available at the Regal Pacific Hotel (included in hotel rate)

7:45am: Meet in the lobby. Transfer to Hotel W Santiago, Host: Fundación País Digital
Address: Isidora Goyenechea 3000, Las Condes

8:30am – 9:00am: Innovation and Technology Presentations and Dynamic Discussions

Activities in Spanish only and English

Panel Sessions in Spanish:

1) First segment
- Digital Innovation of SMEs (Room 1)
- The role of the government in SMEs digitalization (Room 2)

2) Second segment
- eCommerce impact at a local and international level (Room 1)
- Jobs in the 4th Revolution (Room 2)

Interactive Sessions in English:

1) First segment
- Discussion about SME’s digitalization to create new opportunities for businesses
Ricardo Dorado,
Growth Director, Digital Country Foundation
Felipe Commentz,  
Head of SME Division, Ministry of Economy

2) Second segment  
ProChile and New Market Place “Chile B2B” open to the world  
Alfredo Worner,  
Electronic Commerce Department Advisor, ProChile

- Coffee Break & Networking opportunity sponsored by Digital Country Foundation -

12:00pm: Transfer to ICARE  
Address: El Golf 40, Las Condes

12:20pm – 1:00pm: Learn about the Innovation-based Fishing Chilean Industry  
Manuel Arriagada,  
General Manager, Salmones Camanchaca S.A.  
Gerardo Balbontín,  
General Manager, Seafoods S.A.

1:00pm: Transfer to Telefónica Chile  
Address: Av. Providencia 111, Providencia, Santiago

2:00pm – 3:00pm: Visit to Telefónica Chile to Understand How the Digital Transformation is Changing the Communications Business  
Telefónica’s top innovation solutions and best practices  
César Valdés,  
Director of Digital Transformation, Telefónica Chile

- Lunch -

Telefónica’s top-notch R&D projects  
Sebastián González,  
Head of Corporate Venturing & Partnerships, WAYRA

3:00pm: Transfer to Caja los Andes  
Address: Gral. Calderón 121, Providencia, Santiago

3:40pm – 5:30pm: Visit to Caja los Andes to Understand How it Supports Workers and Retired People. A Unique Scenario to also hear from Entrepreneurs and the Future Impacts of Women-led Entrepreneurship  
Caja de los Andes approach supporting social innovation and opportunities of collaboration with participants

Nelson Rojas,  
General Manager, Caja los Andes  
(In Spanish with simultaneous interpretation in English)

Pitching – Caja los Andes entrepreneurs’ presentation  
Álvaro Carrasco,  
Executive Director, BraveUP!  
Michelle Hasson,  
Co-Founder and CEO, U-Zave

Innovative strategies implemented by the Chilean Entrepreneurs Association (ASECH) and opportunities of collaboration with participants. “REDAMÉRICA” Presentation.  
Alejandra Mustakis,  
President, and Juan Pablo Swett, Director, ASECH

The importance of supporting women-led entrepreneurial initiatives – examples  
Johanna Reyes Gálvez,  
Institutional Representative  
María José Viveros,  
Director, Partnerships and Innovation, Women Entrepreneurs Corporation  
(In Spanish with simultaneous interpretation to English)

- Coffee Break & Networking opportunity sponsored by Caja los Andes -

5:45pm: Transfer to Endeavor  
Address: Edificio Transoceánica, Santa María 5888, Vitacura, Santiago

6:30pm – 7:30pm: Stop at Endeavor to Learn about High-impact Entrepreneurship in Chile

Welcome message  
Christoph Schiess,  
President, Endeavor Chile & President, Tànica

Panel Discussion  
José Manuel Correa,  
Executive Director, Endeavor Chile  
Juan José Besa,  
Entrepreneur, Endeavor & Partner, Wholemeaning  
Gonzalo Restini,  
Entrepreneur, Endeavor & Partner, FMA Industrial
- Cheese and wine will be provided by Endeavor and UDD during the discussion -

**7:30pm:** Transfer to **Regal Pacific Hotel**

**Wednesday, October 9**

Dress code: Business

**6:30am – 7:30am:** Breakfast available at the Regal Pacific Hotel (included in hotel rate)

**7:45am:** Meet in the lobby. Transfer to **Universidad Técnica Federico Santa María (UTFSM)**
Address: Salón de Honor, Av. España 1680, Valparaíso

**10:10am – 12:00pm:** UTFSM Visit: Walking Tour of the Advance Center of Engineering and Electronics and Presentation on R&D on Robotics, Automation, and Energy Conservation

- Welcome Coffee and Networking opportunity –

  The UTFSM: Overview, approach to innovation, applied research, and entrepreneurial initiatives
  Patricio Valdivia,
  *Director of Industrial Advisory and Services, General Direction of Research, Innovation, and Entrepreneurship, UTFSM*

  Two groups will be organized for the visits

  Micro Presentations and Q&A
  Matías Zañartu,
  *Advance Center of Electric and Electronic Engineering (AC3E)*
  *Scientific Technology Center of Valparaiso (CCTVal)*

- Coffee Break & Networking opportunity –

  Tour and visit to the Advanced Center of Engineering and Electronics (AC3E)

**12:00pm:** Transfer to **Sotomayor Plaza of Valparaiso**

**12:20pm – 12:50pm:** Stop at Valparaiso Central Square

**12:50pm:** Transfer to **Viñamar**
Address: Camino Interior Nuevo Mundo S/N, Ruta 68, km72, Casablanca

**2:10pm – 3:30pm:** Lunch at Viñamar and Presentation about Innovation and Technology in the Wine Industry
Isabel Moenne,
*Innovation and Production Development Director, VSPT Wine Group*
Camila Saavedra,
*Enology Specialist, UC Davis Chile*

**3:30pm:** Transfer to **Chile Foundation**
Address: Av. Parque Antonio Rabat Sur 6165, Vitacura, Santiago

**5:00pm – 6:30pm:** Stop at Chile Foundation to learn its ABC as a Do Tank for Tech Innovation & some Top Tech Transfer Hubs

Chile foundation: Transforming industries through collective impact and Collaboration Opportunities with participants
Leah Pollak,
*Vice President of Development and Institutional Affairs, Chile Foundation*

**Chile’s Top Tech Transfer Hubs:**

Turning Chilean R&D into Global Business Solutions
David Molina,
*Innovation and Entrepreneurship Coordinator, Hub APTA*

From Technology Transfer to Knowledge Transfer
Luis Merino,
*Innovation and Development Manager, HubTec Chile*

Entrepreneurship as an Effective Tool for Tech Transfer
Javier Ramírez,
*Executive Director, Knowhub*

Convening Firms to Address Corporate Challenges Through Collaboration
Tomás Mardones,
*Technology Deputy Director, SOFOFA Hub*

- Coffee break sponsored by UDD -

**6:30pm:** Transfer to **Nace Center of the Credit and Investment Bank (BCI)**
Address: Av. El Golf 125, Las Condes, Santiago
7:30pm – 9:30pm: Visit to BCI and Experience its Innovation and Fin Tech Best Practices

Welcome message
BCI, the entrepreneurship bank
Sebastián Castro Salinas,
Deputy Manager, Business Segment, BCI

The challenge of digital ecosystems
Fernando Calvo Sánchez,
Innovation Ecosystem Manager, BCI

Generating an innovation culture and MACH experience
Ignacio Larrain Bonta,
Manager, MACH

Opportunity Zones
John Fleming,
Assistant Secretary of Commerce,
Economic Development Administration, U.S. Department of Commerce

- Cocktail reception sponsored by BCI -

9:30pm: Transfer to the Regal Pacific Hotel

Thursday, October 10
Dress code: Business

6:30am – 7:45am: Breakfast available at the Regal Pacific Hotel (included in hotel rate)

8:00am: Meet in the lobby. Transfer to the Childhood Protection Foundation
Address: Av. Francisco Bilbao 465, Providencia, Santiago

9:00am – 11:30am: Visit to the Childhood Protection Foundation to Understand Social Innovation Strategies to Overcome Poverty

Welcome activity from the Foundation’s high school students

Welcome coffee and message
Domingo Errázuriz,
Communications and Marketing Manager, Childhood Protection Foundation

Solving the humanitarian challenges of the twenty first century: social innovators as a human sensor network
Matías Rojas,
General Manager, Socialab

11:30am: Transfer to Santiago Park Plaza Hotel.
Address: Av. Ricardo Lyon 207, Providencia

1:00pm – 2:00pm: Lunch and Presentation
“One size does not fit all. How to create an inclusive technology offer?”

Mauricio Cañoles,
General Manager and Innovation and Business Manager, UC Davis Chile

2:00pm: Transfer to Universidad del Desarrollo (UDD)
Address: Edificio Plaza de la innovación (Plaza i), Av. Plaza 680, Las Condes, Santiago

3:00pm – 4:50pm: Universidad del Desarrollo: A Front Runner on Innovation and Key Partner for Development

Presentation: The University & Top innovation measurements to support Chile’s economic development agenda
Daniel Contesse,
Vice Chancellor for Innovation and Development, UDD

Entrepreneurship presentations
Carlos Varela,
Director of Innovation and Public Responsibility
Tomás Serey,
Research Coordinator, Entrepreneurship Institute
Raimundo Gaete,
Chief of Commercial Development, UDD Ventures

Science, Technology and Innovation presentations
Daniel Contesse,
Vice Chancellor for Innovation and Development, UDD
Iván Alfaro,
Director of Innovation and Technological Development of ICIM
Rodrigo Del Canto,  
Deputy Director of Technology Transfer  
iCono UDD

Digital Transformation presentations
Loreto Bravo,  
Director, Data Science Institute

UDD’s Future and Entrepreneurship + Innovation
Daniel Contesse,  
Vice President for Innovation and Development

Q&A moderated by Carlos Varela, Director of Innovation and Public Responsibility

4:50pm – 6:00pm: Closing Ceremony, Certificates, Hand-off, and Final Remarks

Final Remarks
Federico Valdés,  
President, UDD  
Kim Osborne,  
Executive Secretary for Integral Development, OAS

Hand-off Ceremony
John Fleming,  
Assistant Secretary of Commerce, Economic Development Administration, U.S. Department of Commerce  
Mark Waller,  
Commissioner, El Paso County, Colorado

Certificates

6:00pm – 6:30pm: Closing Reception

6:30pm: Transfer to the Regal Pacific Hotel  
(45min transfer)
The 12th ACE Site Visits

- **Chilean Economic Development Agency CORFO**

  An agency acting under the direction of the Ministry of Economy, Promotion, and Tourism, in charge of advancing entrepreneurship, innovation, and competitiveness in the country in order to strengthen the workforce and their technological skills. Its main objective is to promote a prosperous society with better opportunities for all and to foster economic development.

  Website: www.corfo.cl/sites/cpp/home
  Twitter: @Corfo

- **Start-Up Chile**

  A business accelerator created by the Government of Chile, developed to attract high-level innovation-based entrepreneurship initiatives to the country. Currently, it is the top accelerator in Latin America, top 10 worldwide, and has one of the most diverse startup communities in the world.

  Website: www.startupchile.org
  Twitter: @startupchile

- **Palacio de la Moneda**

  It is the Presidential Palace and it serves as the functional headquarters of several ministries, including the Ministry of Science, Technology, Knowledge, and Innovation. La Moneda was built in 1805, originally intended to be a coin mint.

  Website: https://www.gob.cl/
  Twitter: @GobiernodeChile

- **Universidad del Desarrollo - UDD**

  A private university established in 1990 in Concepción, Chile, as part of a national educational project to promote excellency. Currently, it is one of most prestigious universities in Chile, well known for its academic innovation and its collaboration with key local and international stakeholders to prepare the workforce for the future.

  Website: https://www.udd.cl/
  Twitter: @UDD_cl
• Chilean Institute Rational Business Administration ICARE

A non-profit established in 1953 by stakeholders of several economic sectors, meant to promote business development in Chile. Its members are more than 1,200 companies of different sizes and industry sectors. ICARE provides relevant data regarding local and international markets to facilitate the understanding and timely assessment of business management, policies, and practices.

Website: https://www.icare.cl/
Twitter: @icare_chile

• Telefónica Chile

One of the largest telecom companies in the country, providing a wide range of Information and Communication services to ensure connectivity.

Website: http://www.telefonicachile.cl/
Twitter: @TelefonicaCL

• Caja Los Andes

A non-profit compensation fund established in 1953 that aims at improving the life quality of its members, providing services on health, finance, tourism, education, and innovation.

Website: www.cajalosandes.cl/home_personas
Twitter: @CajaLosAndes

• Endeavor Chile

With its headquarters located in New York, U.S., it is leading high-impact entrepreneurship in emerging markets worldwide. It selects, advice, and accelerates top high-impact entrepreneurs around the globe providing value-added services that help develop businesses and create jobs, transform economies, and support the future generation of businesspeople.

Website: http://www.endeavor.cl/
Twitter: @endeavorchile

• Federico Santa María Technical University UTFSM

A technology-focused private university that seeks to promote knowledge sharing worldwide. Well known for its academic programs on Engineering, Science, and Technology. The Main Campus is located in Valparaíso and has other branches in Santiago, Viña del Mar, and Concepción.

Website: https://www.usm.cl/
Twitter: @usantamaria
• **Viñamar**

Viñamar was founded to create an exceptional line of still and sparkling wines from the Casablanca Valley, an emblematic landmark of Chilean viticulture, well-known worldwide. Each and every wine is a tribute to the most prominent feature of the valley: its proximity to the sea. Thanks to the geographic features and the originality of the products, Viñamar’s wines excel in quality for the world’s most demanding markets.

Website: http://www.vinamar.cl
Twitter: @vinamar_

• **Banco de Crédito e Inversiones (BCI) - Centro NACE**

A tech-driven innovative bank with presence in several countries of Latin America, the United States, and China. BCI has an entrepreneurship center, BCI Nace, which offers a comprehensive set of services to promote Latin America’s businesspeople to implement their ideas, develop their business, and scale up their companies.

Website: www.bci.cl/empresarios/centro-nace
Twitter: @BancoBci

• **Fundación Chile**

A non-profit created jointly in 1976 by the Government of Chile and BHP Billiton-Minera Escondida. Chile Foundation is a do-tank that forges high-impact innovation and enhances human capital to increase Chile’s competitiveness. Pioneer in opening new markets with a wide business portfolio of tech-driven companies. Its main areas are sustainability, agriculture, education, and entrepreneurship.

Website: https://fch.cl/
Twitter: @fundacionchile

• **Fundación la Protectora de la Infancia**

A non-profit with over 120 years of experience in child protection services, implementing an innovative approach to improving their wellbeing. More than 1,300 people work together in a network of 35 social programs and academic institutions to build their skill sets and help them prepare for future challenges.

Website: https://www.protectora.cl/
Twitter: @Laprotectora
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